



360° Perception Management

WHO NEEDS THIS PROGRAM?

Do you know how you are being perceived?

If your team, manager, or CEO had to describe you in one word, what would it be?

We are wired to internalize and anchor impressions. Have you made the impression you desire? Have you considered that we can deliberately manage how we are perceived?

This course explores **how we can deliberately manage how others perceive us.** Through a deliberate action-based plan, we can send the messages to ensure perception is matching to intention. The old adage, "You never get a second chance to make a first impression.", is questioned and reverse engineered.

Participants will understand how the evolutionary brain can be harnessed to execute a perception management plan.

LEARN HOW TO:

- Describe how **perceptions are formed.**
- Explain **how behavior influences** perceptions.
- Apply the skills to deliberately **manage perceptions.**
- Deliver a message that **involves, inspires and informs.**

WHY US?

Intrastellar Group is partnering with Silverstrand Group, the industry leader of behavioral change systems, to provide you the benefit of strategy-based learning.

Through self-awareness and experiential application, individuals and organizations experience a noticeable shift towards results.

MANAGEMENT DEVELOPMENT SERIES

Leading Virtual Teams
Brain-Based Feedback
Intergenerational Teams
Perception Management

DELIVERY OPTIONS

- Virtual
- Client site
- Coaching

CONTACT



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